



Palos Verdes High School Football Program

We hope you will support Palos Verdes High School Football by purchasing an ad in the 2016 Football Program. The 2016 Edition will be a high quality color program with advertisements from business and families that support Palos Verdes High School Football. Each edition is a keepsake featuring new game photographs, new cover and a business directory. We welcome your ad and your support for the upcoming season.

*Thank you,
Palos Verdes Sea Kings Football*

Advertising Information & Guidelines

Guidelines

- Business card size ads - please submit actual business card for best results in the program.
- Ads must be laid out and submitted in the final print size purchased with **minimum 300 DPI** (photos and final submission).

Tips for the highest quality ad:

- The best programs to create your ad are with programs like: Adobe Illustrator or programs similar to Picasa (*which is free from Google*)
- To check the quality zoom to 400% prior to submitting.
- Avoid using Power Point, free programs to create a pdf, and free fonts downloaded from the internet. (*the quality is lost*)
- If using Microsoft Word we cannot guarantee the font will remain the original. Be sure photos are a min. of 300 DPI.
- Take advantage of the local businesses like: Moto Foto, 893 Silver Spur Road, Rolling Hills Estates (Next to Noah's Bagels & Bristol Farms) they will assist in ad layouts for a very reasonable price if you bring your basic layout, and photos.

Submission

- Emailed formats accepted are: Adobe pdf and JPEG, both with a high resolution minimum 300 DPI.
- Hard Copy ads are printed with a minimum 300 DPI.
- Ad on a CD, DVD or flash drive are accepted (*please submit a hard copy of the ad for reference*)
- When emailing your ad please be sure not to reduce the file size because the quality is diminished.

****Checks payable to "PVHS ASB"***** with "football program" noted on the memo area of the check.

Ads as outlined above can be emailed to sharicoale@gmail.com
or Mail payment, ad, and form to: Shari Coale, **4001 Via
Carpesina, PVE, CA 90274**

Ad form, ad, and payment are all due at the same time.

ALL ADS AND PAYMENTS FOR THE ADS WILL BE DUE NO LATER THAN JULY 15th 2016.



Palos Verdes High School Sea King Football Program Ad/Donation Form

Advertisement Information

Business Name/Personal Ad Name _____

Business Contact Name _____

Business Address: _____ City: _____

Business Contact Phone Number: _____

Name of Player Credited with Sale of the Ad including Parents email: _____

Team Level: **Freshman** **Jr. Varsity** **Varsity**

Please Select Program Ad Sizes and Prices

width x height

Business Card Size Color Ad _____	\$	75.00	3 1/2" x 2" (landscape layout is best)
1/4 Page Color Ad _____	\$	150.00	4 1/2" x 5 1/2" (portrait layout is best)
1/2 Page Color Ad _____	\$	300.00	8 1/2" x 5 1/2" (landscape layout is best)
Full Page Color Ad _____	\$	600.00	8 1/2" x 11" (portrait layout is best)
Inside Front Cover (full page) _____ <small>One available, first come first serve</small>	\$	700.00	8 1/2" x 11" (portrait layout is best)
Back Inside Cover (full page) _____ <small>One available, first come first serve</small>	\$	700.00	8 1/2" x 11" (portrait layout is best)
Two Page Full Spread Color Ad _____	\$	850.00	17" x 11" (1 landscape layout or 2 portrait layout)
Outside Back Cover (full page) _____ <small>One available, first come first serve</small>	\$	1,000.00	8 1/2" x 11" (portrait layout is best)

Donation Only (No Ad submitted) in the amount of: \$ _____

Use my Ad from last Year

Ad Submission Checklist:

Completed Form, all fields, (1) one per advertisement

Check payable to "PVHS ASB" for ad fee, include "football program" in the memo area

Printed copy of ad for reference (B&W or color, even if ad has been emailed) mailed or delivered to Shari Coale: 4001 Via Campesina, PVE, CA 90274

Email ad to: sharicoale@gmail.com

**** Check payable to "PVHS ASB" ****