



Palos Verdes High School Football Program

We hope you will support Palos Verdes High School Football by purchasing an ad in the **2024 Football Program. The 2024 Edition will be a high-quality** color program with advertisements from businesses and families that support Palos Verdes High School Football. Each edition (3) is a keepsake featuring new game photographs, new cover, and a business directory. We welcome your ad and your support for the upcoming season.

Thank you,
Palos Verdes Sea Kings Football

Advertising Information & Guidelines

Guidelines:

- Business card size ads - please submit actual business card for best results in the program.
- Ads must be laid out and submitted in the final print size purchased with **minimum 300 DPI** (photos and final submission).

Tips for the highest quality ad:

- The best programs to create your ad are with programs like: Adobe Illustrator or programs similar to Picasa (*which is free from Google*)
- To check the quality zoom to 400% prior to submitting.
- Avoid using Power Point, free programs to create a pdf, and free fonts downloaded from the internet. (*The quality is lost*)
- If using Microsoft Word we cannot guarantee the font will remain the original. Be sure photos are a min. of 300 DPI.

Submission:

- Emailed formats accepted are: Adobe pdf and JPEG, both with a high resolution minimum 300 DPI. When emailing your ad please be sure not to reduce the file size because the quality is diminished.
- Hard Copy ads are printed with a minimum 300 DPI.
- Ad on a flash drive are accepted (*please submit a hard copy of the ad for reference*)

****Checks payable to "PVHS ASB"***** with "football program" noted on the memo area of the check.

Ads as outlined above can be emailed to heatherelkin@yahoo.com or Mail payment, ad, and form to:

Heather Elkin: 4244 Via Pinzon, PVE 90274

Ad form, ad, and payment are all due at the same time.

ALL ADS AND PAYMENTS FOR THE ADS WILL BE DUE NO LATER THAN AUGUST 1, 2024.

This is one of the best ways to support the SEA KING FOOTBALL!



Palos Verdes High School

Sea King Football Program Ad/Donation Form

Advertisement Information:

Business Name/Personal Ad Name: _____

Business Contact Name Business Address: _____ City: _____

Business Contact Phone Number: _____

Name of Player Credited with Sale of the Ad including Parents email: _____

Team Level (circle one): **Freshman** **Varsity/JV**

Please Select Program Ad Sizes and Prices:

Program Ad Size	Cost	Specifications (Width x Height)	✓
Business Card	\$75	3 1/2"x 2" (landscape layout is best)	
1/4 page	\$150	4 1/2"x 5 1/2" (portrait layout is best)	
1/2 page	\$300	8 1/2"x 5 1/2" (land scape layout is best)	
Full Page	\$600	8 1/2"x 11" (portrait layout is best)	
Two page spread	\$850	17"x11" (1 landscape layout or 2 portrait layout)	
Inside Front Cover*	\$700	8 1/2"x 11" (portrait layout is best)	
Inside Back Cover*	\$700	8 1/2"x 11" (portrait layout is best)	
Outside Back Cover*	\$1,000	8 1/2"x 11" (portrait layout is best)	

Donation Only (No Ad submitted) in the amount of: \$ _____

USE MY AD FROM LAST YEAR _____

Ad Submission Checklist:

Completed Form, all Fields, (1) one per advertisement

Check payable to "PVHS ASB" for ad fee, include "football program" in the memo area

Printed copy of ad for reference (B&W or color, even if ad has been emailed) mailed or delivered to

Heather Elkin: 4244 Via Pinzon, PVE 90274

Email ad to heatherelkin@yahoo.com

****Check payable to "PVHS ASB"**(with "football program" noted on the memo area of the check)**